

Fonts

ITC Franklin Gothic Book

ITC Franklin Gothic Demi

Adobe Garamond Pro

Adobe Garamond Pro Semibold

Logos



Colours



Dark Blue Violet

C100 M94 Y24 K19
R11 G9 B80
#0B0950



Light Blue Violet

C100 M90 Y10 K0
R16 G17 B119
#101177



Violet

C81 M97 Y8 K25
R45 G7 B88
#2D0758



Steer

C0 M0 Y0 K50
R127 G127 B127
#7F7F7F