



Accelerating digital brands

We're hiring!
Job description for Commercial Director

Digital mobile media start-up

This is an exciting opportunity to be in at the start of a UK based mobile content company that unites cutting edge creative talent with powerful media groups and proven commercial expertise.

As a digital consultancy helping accelerate firms in the content, applications, technology and services segments of digital media, we are often asked to help place key members of the team.

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Applications process

- All applications are confidential.
- To apply for a briefing pack, send your CV and covering letter to...
JoinTheTeam@DigitalStrategyConsulting.com
- Feel free to include any web links or attachments.

About us

Digital Strategy Consulting is a marketing services company for the digital industry that has been helping companies get digital marketing, publishing and strategy right since 2000.

Digital media and marketing is all we do, and it's all our lead consultants have done for more than a decade. We're passionate about it, and through our training we have the power to change the way companies behave.

Commercial Director: mobile sector start-up

Your role

To lead the revenue and partnership strategy for a mobile content studio creating fresh and compelling mobile programming. You'll be joining the start-up team so will have a hand in the formation of the company and the strategy for developing the product.

It will be a high profile role providing thought leadership in the mobile sector and with global potential for the deals you make with brands, media groups and network providers. The details of the role and the business remain confidential, and only candidates registering their interests will be briefed.

Package

- Stepped salary following meeting of key milestones
- Transparent options package following meeting of key milestones

Partners

The project is backed by one of the UK's leading film production companies, a leading strategy consultancies and experts in the media sector.

Core competencies

Our partner's ideal candidate would have a strong track record in advertising sales and creative media solutions for both direct response and brand objectives. They would be experienced in online advertising or mobile content but have a strong grounding in traditional media.

Ideal additional competencies

Solid track record in creating and monetising web or mobile content / applications. Senior level business development strategy experience. Excellent contacts among leading UK brands or international media groups.

Your style of work will have demonstrated your innovative approach and your creative thinking, however you will have also been hands-on at times and are comfortable with the challenges of a small company / start-up. This means you'll have high energy and relish the opportunity of building a business.