



Accelerating digital brands

We're hiring!
Job description for Chief Executive

Digital mobile media start-up

This is an exciting opportunity to be in at the start of a UK based mobile content company that unites cutting edge creative talent with powerful media groups and proven commercial expertise.

As a digital consultancy helping accelerate firms in the content, applications, technology and services segments of digital media, we are often asked to help place key members of the team.

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Applications process

- All applications are confidential.
- To apply for a briefing pack, send your CV and covering letter to...
JoinTheTeam@DigitalStrategyConsulting.com
- Feel free to include any web links or attachments.

About us

Digital Strategy Consulting is a marketing services company for the digital industry that has been helping companies get digital marketing, publishing and strategy right since 2000.

Digital media and marketing is all we do, and it's all our lead consultants have done for more than a decade. We're passionate about it, and through our training we have the power to change the way companies behave.

Chief Executive, mobile sector start-up

Your role

To lead the studio creating a new genre of mobile programming content in a high profile role providing thought leadership in the mobile sector and with global potential. The details of the role and the business are confidential, and only candidates registering their interests will be briefed.

Package

- Stepped salary following meeting of key milestones
- Transparent stepped options package following meeting of key milestones
- Thought leadership, industry leadership

Partners

The project is backed by one of the UK's leading film production companies, a leading strategy consultancies and experts in the media sector.

Core competencies

Entrepreneurial track record creating and monetising web or mobile content / applications.

You will have worked at director level within digital agencies or media groups with both P&L and line management responsibility. You will have serious execution credentials, and have either been a CEO or divisional head equivalent. Through this you will have displayed industry thought leadership and have been recognized by your peers.

Your style of work will have demonstrated your innovative approach and your creative thinking, however you will have also been hands-on at times and are comfortable with the challenges of a small company / start-up. This means you'll have high energy and relish the opportunity of leading a young team.

Ideal additional competencies

Our partner's ideal candidate would also have demonstrable high level sales execution and partnership building credentials. You will have had significant international experience and worked in TV/games within production management. An aptitude and liking for business development would be beneficial for the role and the company.