



Training firms for the digital economy

**We're hiring!**  
**Job description for Internship @ Digital**  
Digital Strategy Consulting

We're a digital consultancy and training business looking for enthusiastic interns to help us complete the expansion of our training programmes and strategy support for some of the UK's leading web properties. Many of us have been in web publishing for more than a decade and it's a chance for you to learn heaps about the industry as well as enjoying unique way in to a fascinating career area.

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To apply send your CV and covering letter explaining why you are interested in joining us to:

[JoinTheTeam@DigitalStrategyConsulting.com](mailto:JoinTheTeam@DigitalStrategyConsulting.com) and feel free to include any web links or attachments.

Put 'We're hiring' in the subject field.

Digital Strategy Consulting was established in 2000 and is an equal opportunity employer.

#### **About us**

Digital Strategy Consulting is a marketing services company for the digital industry that has been helping companies get digital marketing, publishing and strategy right since 2000.

Digital media and marketing is all we do, and it's all our lead consultants have done for more than a decade. We're passionate about it, and through our training we have the power to change the way companies behave.

Our Digital Training Academies help people from the most senior executive to the most junior new recruit learn more about how the digital industry and the digital marketing works, and how harnessing it well can improve their business.

## **Internships @ Digital Marketing Internship**

This is an additional intern role available this year for an intern to help with marketing and planning for special projects. We'll offer this position to interns who have experience in marketing or a media degree and are ready for greater challenges. You'll report to the senior directors and have more client-facing activities as part of this work.

### **Your Role**

As an intern you be responsible for supporting different members of the team here at digital in areas such as marketing, research and online publishing. This job description tells you about the sort of work we'd envisage you doing and shows you how to apply.

- You'll be supporting key team members in a young digital consultancy and training business
- You'll report to one of our project managers and work in several areas of our business
- The work will be varied and project based, with some additional tasks that will depend on which role you apply for
- A typical "week in the Digital life" of an intern could include googling up new research, racing around the West End to do the shopping for one of our events, collating the feedback from clients and people we've worked with and helping the guys here in our office
- You'll be part of a team of three working closely with one line manager
- Your work will involve liaising with Associates and members of our team including freelancers and those working abroad
- In terms of technologies you're likely to be using Word, Excel, PowerPoint and a lot of web browsing – email is our main communication platform and we have a series of online publishing tools that we might teach you how to use

## Competencies (Skills, Knowledge, Experience and Attitude)

For internships we're looking for bright people with an open and enthusiastic personality who are keen to learn more about digital marketing but already have a real interest in using the internet.

You'll need to be a good self-starter and have energy and enthusiasm. International languages can be useful because we work in around 20 countries.

- Experience of using the web heavily
- Good sense of humour
- Excellent communication

You probably don't take yourself too seriously, but you can be really focussed and determined when the team need your help. You'll be passionate about the internet, happy to roll up your sleeves up and get stuck in, and comfortable working in an informal and often hectic environment.



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