



Training firms for the digital economy

**We're hiring!**  
**Job description for Associate Trainers**  
Digital Strategy Consulting

We're a small young digital training business looking for enthusiastic part-timers and freelancers to help us complete the expansion of our training programmes and strategy support for some of the UK's leading web properties. Many of us have been in web publishing for more than a decade and it's a chance for you to learn heaps about the industry as well as enjoying flexible work within a solid structure.

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To apply send your Cv and covering letter explaining why you are interested in joining us to:

[JoinTheTeam@DigitalStrategyConsulting.com](mailto:JoinTheTeam@DigitalStrategyConsulting.com) and feel free to include any web links or attachments.

Put 'We're hiring' in the subject field.

Digital Strategy Consulting was established in 2000 and is an equal opportunity employer.

## Associate Trainers (Consultant)

**Our one and two day courses include slots for guest speakers to join us for an hour or so to discuss a specific theme or lesson with our delegates. If you're a regular conference speaker then this could be perfect for you so drop us a line, you'll be in great company.**

## Your role

Are you an experienced consultant in the digital marketing industry? Have you been through the downs as well as the ups? Can you offer frank advice as well as grounded insights? Have you worked in a consultancy or training role before? Are you a confident public speaker or experienced business coach? If this sounds like you and you enjoy helping executives uncover the potential of digital marketing in its broadest of forms then we should talk.

## Overview

We're looking for several further Training Associates to join our network. You'll need to be a specialist within your discipline and confident explaining aspects of it to colleagues. Depending on your experience in training we can help structure your ideas into clear learning outcomes for our clients, or you can talk with us about delivering part or all of one of our existing courses.

## Areas we are currently recruiting Associate Trainers and Tutors for:

- Digital Media Sales Academy
- Digital Viral Marketing Academy
- Digital Podcasting Academy
- Digital Blogging Academy
- Digital Creative Academy
- Digital Wireless Academy
- Digital Web Analytics Academy
- Digital Web Marketing Academy
- Digital Search Engine Marketing Academy

And don't forget there are guest speaker opportunities on many of our courses.

## About us

Digital Strategy Consulting is a marketing services company for the digital industry that has been helping companies and trade associations in succeed in online since 2000. It was set up by the founder of the Internet Advertising Bureau trade association, one of the online marketing industry's pioneers.

Digital media and marketing is all we do, and it's all our lead consultants have done for more than a decade. We're passionate about it, and through our training we have the power to change the way companies behave.

Our Digital Training Academies help people from the most senior executive to the most junior new recruit learn more about how the digital industry and the digital marketing works, and how harnessing it well can improve their business. Look out for a range of full-time, part-time and freelance roles as we continue to look for enthusiastic team players to join us to help more people get the most from the new economy.



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Making sense of a digital world  
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